

Starting this month, the Management Update will focus exclusively on key business challenges for managers today. You will receive one article each month addressing topics of strategic relevance or important leadership issues.

You will still be provided with the latest management thinking in your interest areas through a new email service, which will be launched in mid-March.

Here is this month's article:

What makes people change?

Traditionally, companies' efforts for getting employees to commit to change are often focused solely on engaging their minds, note the authors of this article from the Richard Ivey School of Business.

The authors believe, however, that communicating organisational change will only have the desired impact if leaders also succeed in engaging employees' feelings and emotions.

Read this article to learn how they suggest leaders can facilitate change by appealing to employees' emotions.

Please note that you need Adobe Reader (www.adobe.com) to access it.

Just click on the link below to read the article:

<http://eu.s4k.com/va.asp?action=read2&userid=37769&eid=27390>

The Leadership Forum Management Update is produced and delivered by S4K Research and provides handpicked articles addressing challenges that are important for managers today. The purpose is to provide inspiration and new ideas for meeting these challenges. Opinions expressed in the articles are those of the authors and do not necessarily reflect the views of Leadership Forum, Inc.

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Please do not hesitate to contact me if you have any questions or comments.

Best regards,

Wanda T. Wallace
Ph.D.

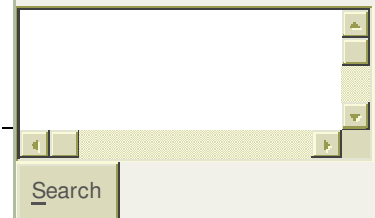
Leading change

1. Make the need to change real.
2. Create a guiding coalition to advocate the need for change.
3. Create a vision that is clear, creative and viable.

In the article, you can read about all eight steps in the change process.

Quick Search

Remember that you can find articles addressing what's on top of your mind in the Management Library.



A search interface consisting of a large empty text input field with a magnifying glass icon on the right side. Below the input field is a horizontal bar with a search button labeled "Search".